

## ROYAL BARGAINS IN SILKS AND DRESS GOODS. FOR TO-MORROW, THE GRAND OPENING DAY AT CRAWFORD & CO.'S!

Not in baker's dozen but by the Hundreds and by the Thousands, and to be found nowhere else at any price! The House of Crawford & Co. is the most Popular Retail Dry Goods Business in St. Louis is this Far-Famed House. Always Crowded to be Stamped Out or Whistled Down with the Feeble Semi-Annual Chirrup of the Sickly Mocking Bird perched on the branch.

### SILKS.

**IMMENSE NEW STOCK**  
Whole piles cleared out by the use in one clean sweep. Not to be duplicated by any house either ancient or modern. Prices all the way from 10 to 50 per cent below all competitors or no sale.

#### NOTE THE PRICES!

As the mighty Mississippi rolls on, so does the business of D. C. & Co., who are alert in scouring the markets and securing the best bargains for their million patrons. If silk stock is now teeming to overflow in decided bargains and rich novelties to the season with. They will note a few leading features of this at stock.

#### 1 CASE

4-inch colored Gros Grain Silk at 45c, worth 65c.

#### 3 CASES

1-inch rich Lyons Gros Grain colored silks at 55c, worth to-day \$1.15. No lady can afford to pass this silk and do justice to her purse and family. Colors run in shades garnet, fawn, tan, cream, ivory, myrtle, bronze, brown, bright blue, sapphire, etc., etc.

#### 1 CASE

20-inch very slightly and beautifully finished colored Gros Grain Silk at 97½c, would be a bargain at \$1.15; every new and fashionable color in this lot.

#### 1 CASE

64-inch beautiful colored Gros Grain Silk at \$1.15; this is a superb article and worth \$1.35.

#### 1 CASE

Such handsome colored Gros Grain Silk at \$1.35, would be cheap at \$1.65; at no time in the history of St. Louis has anything been shown like it for the money; all new and fashionable shades in this lot.

#### 1 CASE

3-inch all pure silk colored ribbons at \$1.25, have just been opened; they are sterling value and real beauties. D. C. & Co. are showing a full line of 2 and 4-inch all silk surah at \$1 and \$1.25.

#### 1 CASE

D. C. & Co.'s celebrated 22-inch colored Rhodamine at \$1.10, has never been beaten; the question with manufacturers is always, "Where did you get it?"

#### 1 CASE

22-inch pure Lyons black brocade Silks at 65c, 75c, 85c, 90c, \$1 and \$1.25.

#### 1 CASE

24-inch Lyons best black brocade Silks at \$1.25, cost to manufacture \$3; just see it. A beautiful line of new embroidered silk fronts, the latest thing out.

#### 7 CASES

##### RICH COLORED SATINS.

1 case full line of colors at 25c.  
1 case full line of colors at 35c.  
1 case full line of colors at 50c.  
1 case full line of colors at 65c.  
1 case full line of colors at 85c.  
1 case full line of colors at \$1.  
1 case full line colors at \$1.25.  
Including all evening shades. D. C. & Co. are always headquarters for correct manufacturers. New shades in spring velvets at \$1.10 and \$1.40; 18 and 19 inches wide. D. C. & Co. are showing a beautiful embroidered colored fancy silk for trimming hats at 50c per yard; just the thing for milliners.

#### 5 CASES

Black Gros Grain and fancy make Black Silks from the best domestic and foreign manufacturers of the world. As of old, D. C. & Co. are headquarters for Black Silks.

### BARGAINS IN Black Goods!

That Take the Starch Out of All Competition and Make

#### D. C. & CO.'S

The Busy Store of the City.

#### READ THE FOLLOWING:

#### 3,600 YARDS

Black Brocade Bengaline Cloth, regular price 30c, will be sold this week at

10c.

#### 2,800 YARDS

Black English Diagonal Suiting, good value for 30c, will be sold this week at

12 1/2c.

#### 2,500 YARDS

Black India Cashmere, sold elsewhere for 25c, will be sold this week at

15c.

#### 3,000 YARDS

88-inch Black English Cashmere, well worth 40c, will be sold this week at

25c.

#### 2,000 YARDS

88-inch Black Body Cashmere, usual price 55c, will be sold this week at

40c.

#### 2,450 YARDS

45-inch Black French Diagonal, cheap at 65c, will be sold this week at

45c.

#### 1,800 YARDS

48-inch Black Taffeta Velours, cost to import 75c, will be sold this week at

50c.

#### 2,300 YARDS

42-inch Black Kasaala Suiting, splendid value for \$1, will be sold this week at

75c.

#### 3,300 YARDS

42-inch Black Armure Cotelet, cheap at 90c, will be sold this week at

75c.

#### 2,700 YARDS

42-inch Black drap Venetian, a bargain at \$1.15, will be sold this week at

85c.

#### 1,500 YARDS

40-inch Black Armure Pantal, well worth \$1.25, will be sold this week at

\$1.00.

#### 1,800 YARDS

40-inch Black Drap de Rayon, sold everywhere at \$1.30, will be sold this week at

\$1.00.

#### 2,000 YARDS

40-inch Black Armure Pave, good value for \$1.25, will be sold this week at

\$1.00.

#### 1,500 YARDS

40-inch Black Velour Sublime, usual price, \$1.35; will be sold this week at

\$1.

#### 2,200 YARDS

Black Victoria Compure, would be cheap at \$1.50; will be sold this week at

\$1.25.

#### 5,000 YARDS

42-inch Black Nurse Velling, warranted all pure wool; Importers' price for these goods 75c; will be sold this week at

50c.

#### 3,500 YARDS

Black Nurse Velling, regular price 35c; will be sold this week at

15c.

#### 2,000 YARDS

Silk Warp Henrietta Cloth, cost to import \$1.25; will be sold this week at

\$1.

#### 1,500 YARDS

Silk Warp Henrietta Cloth, cost to import \$1.50; will be sold this week at

\$1.25.

#### 1,800 YARDS

Silk Warp Henrietta Cloth, cost to import \$1.75; will be sold this week at

\$1.50.

#### 1,500 YARDS

Silk Warp Henrietta Cloth, cost to import \$2.00; will be sold this week at

\$2.

These Silk Warp Henriettas are from the best makers; the last quality being the best made.

#### 1,000 YARDS

Courtland's 4-4 London Crape, usual price 60c; will be sold this week at

35c.

#### 1,800 YARDS

Courtland's 4-4 London Crape, regular price 90c; will be sold this week at

65c.

#### 1,500 YARDS

Courtland's 6-4 London Crape, cheap at \$1.75; will be sold this week at

\$1.25.

#### 1,860 YARDS

Courtland's 6-4 London Crape, well worth \$2.50; will be sold this week at

\$1.75.

### Dress Goods!

#### NEW SPRING DRESS GOODS!

At Prices to Astonish Everybody!!

Bargains in Dress Goods to Wake Up the Town!!

Beautiful New Spring Dress Goods at Half the Prices Asked in Strictly Credit Stores.

Buy Your Goods in a Cash House.

Cash Buyers Always Do.

#### 3,000 YARDS

Saxony Plaids, bright colors; these goods are well worth 13½c; will be sold this week at

5c.

#### 2,550 YARDS

Fancy Brocade Dress Goods, Spring shades, worth 8½c; will be sold this week at

5c.

#### 6,000 YARDS

Pacific Brocade, all wool filling, well worth 12 1/2c; will be sold this week at

7 1/2c.

#### 7,500 YARDS

English Serge, all wool filling, new Spring shades, worth 30c; will be sold this week at

12 1/2c.

#### 4,000 YARDS

Double width colored Cashmeres; these goods are sold elsewhere at 15c; will be sold this week at

10c.

#### 8,000 YARDS

Double warp Gerster cloth. This cloth excels anything in the city at 30c; will be sold this week at

12 1/2c.

#### 7,000 YARDS

Another case of fine English body Cashmeres, worth 45c; will be sold this week at

25c.

#### 3,000 YARDS

English Tricotine Spring shades. This is a new Spring Fabric, and is good value for 45c; will be sold this week at

30c.

#### 2,500 YARDS

Double width French Foulle, in all the new Beige shades. These handsome goods are sold elsewhere at 37 1/2c; will be sold this week at

25c.

#### 4,000 YARDS

45-inch French Tricotine, new and desirable Spring shades. These goods cost 35c to import; will be sold this week at

35c.

#### 2,500 YARDS

All-wool Ladies' Cloth Spring shades. This cloth is pretty, durable and suitable for street wear, regular price 60c; will be sold this week at

45c.

#### 2,400 YARDS

Double width Satteen Berber, new and pretty effects. This beautiful fabric, is equal in appearance and finish to any first-class make of satin; would be cheap at 75c; will be sold this week at

50c.

#### 2,700 YARDS

48-in Toffle Crepes, full line of colors, including all the new shades. This is one of the most handsome makes of Dress Goods of this season's importations; well worth \$1; will be sold this week at

85c.

#### 3,200 YARDS

56-in French Tricots; full line of new spring shades. These goods are being sold elsewhere at \$1.35; will be sold this week at

\$1.

#### 2,600 YARDS

43-in Newmarket Suitings; all new and pretty colorings. This is the first season for this new and beautiful material; ladies in want of something new and nice for a pretty spring dress should ask to see these goods; equal to anything being sold at \$1.25; will be sold this week at

85c.

#### 8,000 YARDS

Imported Plaid Dress Goods; new and attractive styles; well worth 30c; will be sold this week at

25c.

#### 6,000 YARDS

English Tweed Plaids; new and handsome designs; would be cheap at 60c; will be sold this week at

35c.

#### 2,400 YARDS

Double Width All-wool Plaids; good value for 75c; will be sold this week at

50c.

#### 1,890 YARDS

54-in All-wool Plaid Ladies' Cloth; beautiful styles. These goods are sold elsewhere at \$1; will be sold this week at

75c.

#### 1,500 YARDS

Beautiful French Cashmere Plaids. These handsome goods are well worth \$1.10 and \$1.25; will be sold this week at

75c.

#### 150

Beautiful White Robes; new embroidery, new styles, ranging in price from

\$5 to \$25.

## SPECIAL NOTICE!

No "Fizz" and No "Falsehood" in above advertisement, and as proof that the Announcements of this House are always truthful and believed in by the Public, let Cranks and Disgruntled Storekeepers, see the Crowds To-Morrow Filling the Aisles of this House and wading in, like Sensible People, to the Sledge Hammer Bargains Now on Sale in SILKS and DRESS GOODS at the Ever Popular Store of

# D. CRAWFORD & CO.







non. to Calvary Cemetery.  
vited to attend.



















